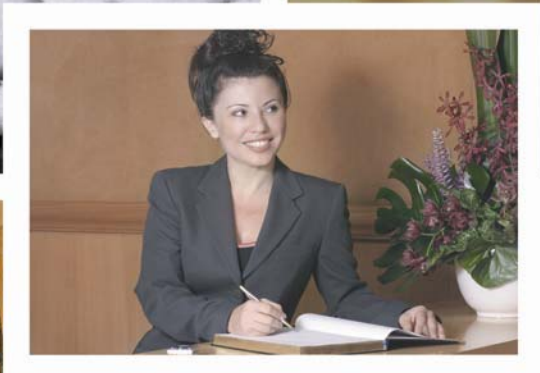


Entirety Enterprise Solution from RedSky IT

The word "entirety" in a bold, black, lowercase sans-serif font. A red swoosh underline starts under the 'e', loops around the 't', and ends under the 'y'.

RedSky IT helps you **differentiate** the marketing of your hotel or group of hotels by delivering a software solution that underpins a **great guest experience**:

- We make it **easy** for your customers to book your properties on the web
- We **help** front desk staff recognize repeat guests and anticipate their needs
- We deliver software that is **fast**, robust and easy to use

Key Modules:

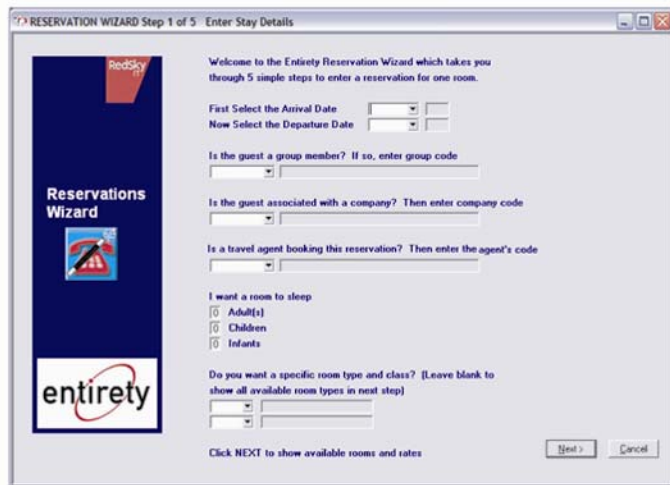
Reservations / Registration
 e-Booking Web Reservations
 Rate and Package Management
 Groups and Tours
 Guest History
 Back Office Exports
 Advanced Deposits
 Yield Management
 Housekeeping
 Accounts Receivable
 Management/Ad-Hoc Reports
 Travel Agency Management
 Folio/Cashiering Management
 MPower Business Intelligence / CRM
 Central Reservations System

entirety

Interfaces:

GDS
 Internet Distribution Systems
 Credit Card
 CRS
 Call Accounting
 Voicemail
 PBX
 POS
 Mini Bar
 Door Locks
 In-Room TV
 High Speed Internet
 Energy Management
 Back Office Exports

Great Ease of Use

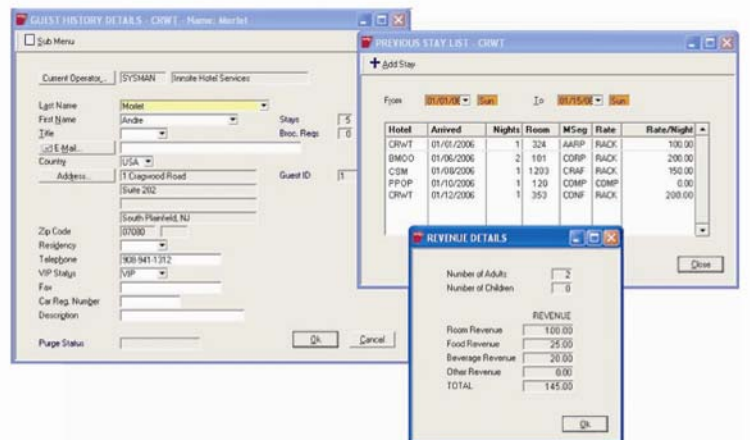
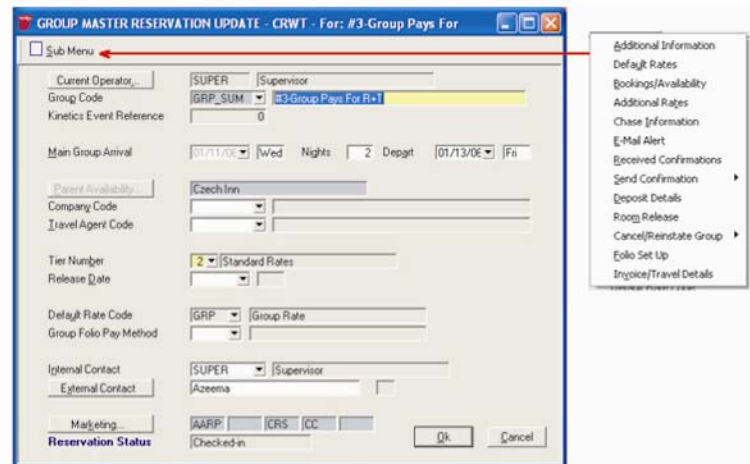


Entirety gives you great flexibility. It can be deployed on a local server or centrally hosted ("web") basis.

We deliver great functionality. We consolidate multiple functions on a single screen. Our "wizards" allow you to streamline the users' interaction with the customer, and include:

- Reservations wizard to handle bookings, walk-ins and check-ins
- Guest Centric wizard to control every aspect of your guests' experiences
- Check-in Payment Calculation wizard

Great Functionality



RedSky IT provides hotel owners/investors with a solution to **maximize your ROI:**

- Our software helps your operations and sales staff know your **guests better**, helps them market to your known customers and encourages customers to keep **coming back**
- Entirety is delivered with a sophisticated **Business Intelligence** tool and a **digital dashboard** to allow fine tuning of rates to **optimize ADR**
- We deliver all the **key functions** and operational components that the national chains have at their disposal at a fraction of the software or franchise costs of being part of a huge chain

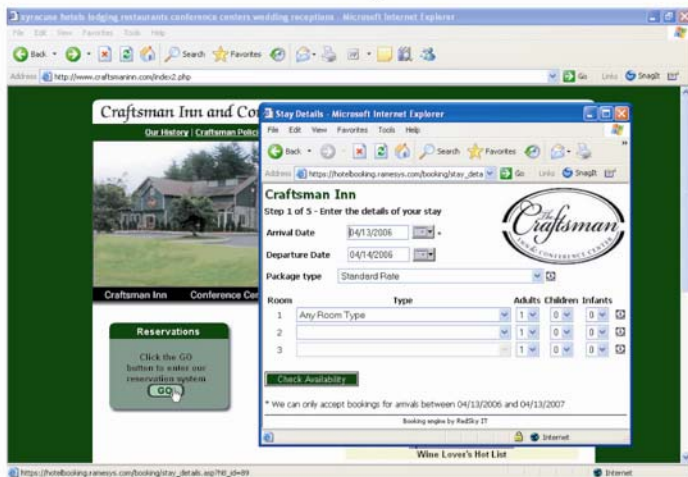
RedSky IT offers customers a niche product in a niche market

Entirety has been designed to service the challenges faced by limited service, midscale and full service independent and regional and national chains of hotels. It offers a scalable solution delivering seamless integration across various departments within a hotel or group of hotels. With total integration from head office to property level, Entirety's single database approach allows staff access to the key information they require whenever they want it, wherever in the world they find themselves.

Professional Services

RedSky IT underpins the success of each installation by offering high quality technical and professional services, such as project management, training, database and systems consultancy, go-live support and post-live customer care via a manned, 24/7 call center.

Great Marketing



Entirety delivers functionality to let you compete in the highly competitive marketplace that is today's hospitality sector.

It enables your website to receive reservations online and in real-time, without the need for human intervention.

- Integrate the "look and feel" of your website within the Entirety e-Booking internet reservations engine
- Avoid third party commission or other fees
- Allow customers to register online to save them time for future bookings, and build you a great marketing database

**RedSky
IT**

Great Understanding of the Challenges You Face

RedSky IT has tremendous experience in the hospitality field and has been delivering successful solutions to this sector since the early 1980s.

We desire to work with customers over the long term and we build strong relations with our customers as a result. Our customers see us as their IT partners. We understand our chosen market well and exist to offer the optimal solutions at a competitive price with outstanding services.



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