



**Revenue
Management
System**

Maximizing
Profitability
Through
Yield Management

seamlessly integrated...surprisingly open

micros[®]

Robust functionality, ease of use and revenue-enhancing features produce solid returns on your investment.

In the dynamic and competitive world of hotel reservation marketing, success demands a powerful, agile, and comprehensive Revenue Management System that helps you sell the right resources to the right customer at the right time for the right price.

Immediate Gratification

- No interfaces required, allowing data to be aggregated immediately
- Automatic analysis without having to wait for the system to catch up
- Determine ideal configuration immediately
- Forecast for today or tomorrow
- No need to wait for manual triggers, get what you need now

Unparalleled Access

- Unprecedented access to critical data with OPERA
- Results are more accurate, forecasts available in real-time
- Thorough evaluation of multiple metrics to determine optimal yield

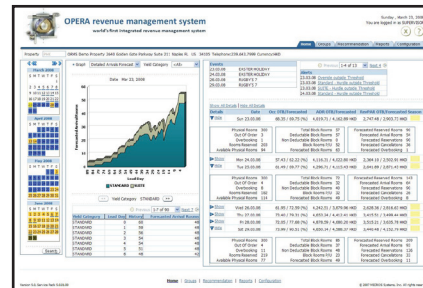
Accurate

Integration with Others

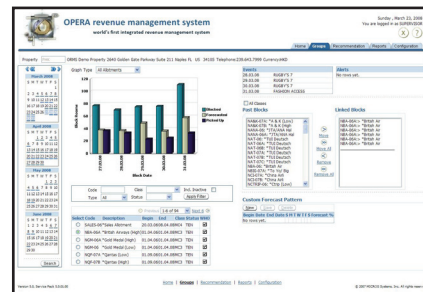
- Via OPERA Gateway, 3rd Party systems can exchange data
- Recommendation/control messages, oversell settings to offset expected
- Non-materialization attributable to cancellations, no-shows, and early departures.
-and much more

Forecast Technology Second to None

- Next generation forecast tools with four distinct forecast models
- Real-time reforecasting is simultaneous when situational changes are in excess of expected activity
- Accuracy is tracked on a daily basis for accurate reports



home screen



group screen

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